



# PERSONAL DATA PROCESSING INFORMATION

ART, 13 REG, EU 2016/679

In accordance with European Union Regulation No. 2016/679 (hereinafter "GDPR") and Article 13 in particular, please find below the information required by law relating to the processing of your personal data:

#### https://www.gdscom.it

### WHO PROCESSES YOUR PERSONAL DATA



Data Controller: GDS Communication srl - benefit company VAT: IT01477560138

Address: via M. Tentorio, 4/A - 22100 - Como (CO)



Joint Controller

no



Data Protection Officer (DPO): DPO: Avv. Silvia Misirocchi dati di contatto: dpo@gdscom.it

Please find below all the information to understand which personal data we need to process. If you do not want to communicate the data we have indicated as necessary, unfortunately we would not be able to carry out all the necessary activities required to provide the service.

	Data processing purposes	Data type	Processed data	Legal basis	Necessary data	Data retention	Third parties recipient of the personal data
WEBSITE Website browsing management		Personal	Browsing data	Service delivery	Yes	6 months	No recipient
	SSITE vide reply to the contact	Personal	<ul><li>Name</li><li>E-mail</li><li>Data communicated by the user</li></ul>	Pre-contractual measures	Yes	6 months	No recipient
	<b>DKIES</b> kies management	Personal	Technical cookies     Functional cookies     Google Analytics     cookie	Service delivery	Yes	Browsing time	Google services
	<b>DKIE</b> kies management	Personal	<ul><li>Cookies advertisement</li><li>Other cookies</li></ul>	Consent	No	Up to 3 years	No recipient

#### **HOW LONG** WE KEEP YOUR PERSONAL DATA

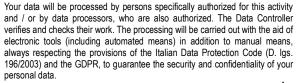


We will retain your personal data for as long as necessary to achieve the purposes as set out above, but in any case until until the end of the statutory prescription period, also to protect our interest for the case of defense or action of a right in court. We may also be obliged to keep your personal data for a longer period in case of legal obligation or by order of an Authority. At the end of the retention period your personal data will be deleted. Therefore, after this period, the right of access, cancellation, rectification and the right to data portability can no longer be exercised.



Your data will be disclosed to third parties in cases where a law requires us to do so, as in the case of administrative, accounting and tax obligations. Also, your data may be communicated to other parties, which could be involved in the processing activities. You will find in the table the categories of recipients to whom we may communicate your data. In these cases, we stipulate appropriate contracts with the external organizations, to authorize them to process your data on our behalf.

#### HOW WE PROCESS YOUR PERSONAL DATA

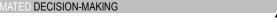


#### **CONTACT DETAILS**

These are the contact details you can use to contact us to obtain information and to exercise your rights regarding protection of personal data:

E-mail: privacy@gdscom.it Phone: +39 031 560023 Web: www.gdscom.it dpo@gdscom.it DPO

TO WHOM WE **DISCLOSE** YOUR PERSONAL DATA





TRANSFER OF PERSONAL DATA OUTSIDE EE



We do not use systems that make automated decisions based on personal data.



Personal data are managed within countries belonging to the European Economic Area (EEA).

#### **PROFILING**



PUBLIC DISCLOSURES OF PERSONAL DATA

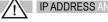


We do not use your data for profiling activities.



No personal data provided will be disseminated.

### PROFILING COOKIES





No user profiling cookies are used.



Your IP address is anonymized during statistic data collection activities through Google Analytics





ART 13 REG EU 2016/679

#### DATA SUBJECT'S RIGHTS



As a Data Subject, you can exercise your rights, as required by articles 13, 15-23 of the GDPR

To do this, you can contact us through the contact form indicated above.

We will reply to you within one month. In cases of particular complexity of the request, we may reply to you within three months, but in this case we will notify

In summary, the Data Subject, with reference to personal data concerning him, has the possibility:

- To obtain from the controller confirmation as to whether or not personal data concerning him or her are being processed, and, where that is the case, access to the personal data and, where the personal data are not collected from the data subject, any available information as to their source;
- To request from the controller access to and rectification or erasure of personal data or restriction of processing concerning the data subject or to object to processing as well as the right to data portability;
- To withdraw consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal;
- To lodge a complaint with a supervisory authority, which in Italy is constituted by the "Garante per la protezione dei dati personali", which can be contacted through the references found on the website http://www.garanteprivacy.it

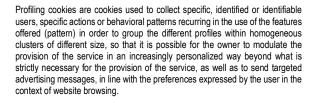
## WHAT IS A COOKIE?

Cookies are short text files that are downloaded to the User's device when browsing a website. At each subsequent visit, the cookies are sent back to the website that originated them (first-party cookies) or to another site that recognizes them (third-party cookies). Cookies allow a website to recognize the user's device. They have various purposes such as, for example, allowing you to browse between pages efficiently, remembering your favorite sites and, in general, to improve the browsing experience. They also help to ensure that the advertising content displayed online is more targeted to the user and its interests. Based on the function and purpose of use, cookies can be divided into

- technical cookies (session, analytics, function)
- profiling cookies
- third party cookies

The same cookie can be of several types at the same time.

### WHAT ARE USER PROFILING COOKIES?



#### WHAT ARE TECHNICAL COOKIES?

Technical cookies are those whose use does not require the consent of the user. Among these technical cookies, there are strictly necessary cookies, which enable functions necessary to fully use the website. These cookies are used exclusively by the owners of this website and are therefore "first-party cookie". They are saved on the user's computer only during the current browser session. Strictly necessary cookies cannot be disabled using the functions of the website. Technical cookies also include those used to statistically analyze accesses or visits to the website, which only pursue statistical purposes (but not marketing or profiling) and collect information in aggregate form without the possibility of tracing the identification of the individual user. These cookies can be disabled and / or deleted through the browser settings. More generally, cookies can be completely disabled through your browser's settings at any time.

## WHAT ARE THIRD-PARTY COOKIES?

While browsing a website, the user may also receive cookies from different websites or web servers on its dispositive (so-called 'third-party' cookies): this happens because the website may contain elements such as, for example, images, maps, sounds, specific links to web pages of other domains that reside on servers other than the one on which the requested page is located. In other words, these cookies are set directly by website managers or servers other than the website. These third parties could theoretically set cookies while you visit the website and thus obtain information relating to the fact that you have visited this website.

Profiling cookies can be used with the user's consent.

Please consider the information provided by third-party services indicated in this document through their privacy policies.

You can manage preferences relating to cookies directly from your web browser. Instructions for disabling cookies can be found on the following web pages:



**Google Chrome Mozilla Firefox** Apple Safari **Microsoft Internet Explorer** Microsoft Edge



