

In accordance with European Union Regulation No. 2016/679 (hereinafter "GDPR") and Article 13 in particular, please find below the information required by law relating to the processing of your personal data:

<https://www.gdscom.it>

WHO PROCESSES YOUR PERSONAL DATA



Data Controller: **GDS Communication srl – benefit company**
VAT: IT01477560138
Address: **via M. Tentorio, 4/A – 22100 – Como (CO)**



Joint Controller:
no



Data Protection Officer (DPO):
DPO: **Avv. Silvia Misirocchi**
dati di contatto: **dpo@gdscom.it**

HOW AND FOR WHAT PURPOSES WE PROCESS YOUR PERSONAL DATA

Please find below all the information to understand which personal data we need to process. If you do not want to communicate the data we have indicated as necessary, unfortunately we would not be able to carry out all the necessary activities required to provide the service.

Flag	Data processing purposes	Data type	Processed data	Legal basis	Necessary data	Data retention	Third parties recipient of the personal data
	WEBSITE Website browsing management	Personal	• Browsing data	Service delivery	Yes	6 months	• No recipient
	WEBSITE Provide reply to the contact form	Personal	• Name • E-mail • Data communicated by the user	Pre-contractual measures	Yes	6 months	• No recipient
	COOKIES Cookies management	Personal	• Technical cookies • Functional cookies • Google Analytics cookie	Service delivery	Yes	Browsing time	• Google services
	COOKIE Cookies management	Personal	• Cookies advertisement • Other cookies	Consent	No	Up to 3 years	• No recipient

HOW LONG WE KEEP YOUR PERSONAL DATA



We will retain your personal data for as long as necessary to achieve the purposes as set out above, but in any case until the end of the statutory prescription period, also to protect our interest for the case of defense or action of a right in court. We may also be obliged to keep your personal data for a longer period in case of legal obligation or by order of an Authority. At the end of the retention period your personal data will be deleted. Therefore, after this period, the right of access, cancellation, rectification and the right to data portability can no longer be exercised.

TO WHOM WE DISCLOSE YOUR PERSONAL DATA



Your data will be disclosed to third parties in cases where a law requires us to do so, as in the case of administrative, accounting and tax obligations. Also, your data may be communicated to other parties, which could be involved in the processing activities. You will find in the table the categories of recipients to whom we may communicate your data. In these cases, we stipulate appropriate contracts with the external organizations, to authorize them to process your data on our behalf.

HOW WE PROCESS YOUR PERSONAL DATA



Your data will be processed by persons specifically authorized for this activity and / or by data processors, who are also authorized. The Data Controller verifies and checks their work. The processing will be carried out with the aid of electronic tools (including automated means) in addition to manual means, always respecting the provisions of the Italian Data Protection Code (D. lgs. 196/2003) and the GDPR, to guarantee the security and confidentiality of your personal data.

CONTACT DETAILS



These are the contact details you can use to contact us to obtain information and to exercise your rights regarding protection of personal data:

E-mail: privacy@gdscom.it
Phone: +39 031 560023
Web: www.gdscom.it
DPO: dpo@gdscom.it

AUTOMATED DECISION-MAKING



We do not use systems that make automated decisions based on personal data.

TRANSFER OF PERSONAL DATA OUTSIDE EEA



Personal data are managed within countries belonging to the European Economic Area (EEA).

PROFILING



We do not use your data for profiling activities.

PUBLIC DISCLOSURES OF PERSONAL DATA



No personal data provided will be disseminated.

USER PROFILING COOKIES



No user profiling cookies are used.

IP ADDRESS ANONYMIZATION



Your IP address is anonymized during statistic data collection activities through Google Analytics



DATA SUBJECT'S RIGHTS



As a Data Subject, you can exercise your rights, as required by articles 13, 15-23 of the GDPR.

To do this, you can contact us through the contact form indicated above.

We will reply to you within one month. In cases of particular complexity of the request, we may reply to you within three months, but in this case we will notify you.

In summary, the Data Subject, with reference to personal data concerning him, has the possibility:

- To obtain from the controller confirmation as to whether or not personal data concerning him or her are being processed, and, where that is the case, access to the personal data and, where the personal data are not collected from the data subject, any available information as to their source;
- To request from the controller access to and rectification or erasure of personal data or restriction of processing concerning the data subject or to object to processing as well as the right to data portability;
- To withdraw consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal;
- To lodge a complaint with a supervisory authority, which in Italy is constituted by the "Garante per la protezione dei dati personali", which can be contacted through the references found on the website <http://www.garanteprivacy.it>

WHAT IS A COOKIE?



Cookies are short text files that are downloaded to the User's device when browsing a website. At each subsequent visit, the cookies are sent back to the website that originated them (first-party cookies) or to another site that recognizes them (third-party cookies). Cookies allow a website to recognize the user's device. They have various purposes such as, for example, allowing you to browse between pages efficiently, remembering your favorite sites and, in general, to improve the browsing experience. They also help to ensure that the advertising content displayed online is more targeted to the user and its interests. Based on the function and purpose of use, cookies can be divided into three types:

- technical cookies (session, analytics, function)
- profiling cookies
- third party cookies

The same cookie can be of several types at the same time.

WHAT ARE TECHNICAL COOKIES?



Technical cookies are those whose use does not require the consent of the user. Among these technical cookies, there are strictly necessary cookies, which enable functions necessary to fully use the website. These cookies are used exclusively by the owners of this website and are therefore "first-party cookie". They are saved on the user's computer only during the current browser session. Strictly necessary cookies cannot be disabled using the functions of the website. Technical cookies also include those used to statistically analyze accesses or visits to the website, which only pursue statistical purposes (but not marketing or profiling) and collect information in aggregate form without the possibility of tracing the identification of the individual user. These cookies can be disabled and / or deleted through the browser settings. More generally, cookies can be completely disabled through your browser's settings at any time.

WHAT ARE USER PROFILING COOKIES?



Profiling cookies are cookies used to collect specific, identified or identifiable users, specific actions or behavioral patterns recurring in the use of the features offered (pattern) in order to group the different profiles within homogeneous clusters of different size, so that it is possible for the owner to modulate the provision of the service in an increasingly personalized way beyond what is strictly necessary for the provision of the service, as well as to send targeted advertising messages, in line with the preferences expressed by the user in the context of website browsing.

WHAT ARE THIRD-PARTY COOKIES?



While browsing a website, the user may also receive cookies from different websites or web servers on its dispositive (so-called 'third-party' cookies): this happens because the website may contain elements such as, for example, images, maps, sounds, specific links to web pages of other domains that reside on servers other than the one on which the requested page is located. In other words, these cookies are set directly by website managers or servers other than the website. These third parties could theoretically set cookies while you visit the website and thus obtain information relating to the fact that you have visited this website.

Profiling cookies can be used with the user's consent.

Please consider the information provided by third-party services indicated in this document through their privacy policies.

HOW TO DISABLE COOKIES

You can manage preferences relating to cookies directly from your web browser. Instructions for disabling cookies can be found on the following web pages:



[Google Chrome](#)

[Mozilla Firefox](#)

[Apple Safari](#)

[Microsoft Internet Explorer](#)

[Microsoft Edge](#)

